Why advertise in The Cable?

The Cable is co-operatively owned and produced. Finally, we have local media worth reading!

It is a unique publication, devoured by its loyal readership. The Cable is carefully sent to members, distributed door to door in multiple neighbourhoods and placed in 550 locations across the city (pubs, cafes, community centres, universities, music venues, libraries, doctors surgeries...).

With just five pages of prominently placed adverts per 36 pages of features, illustrations and investigations, your message is guaranteed to jump off the page.

The readership is engaged in local, independent, social, ethical and green issues, events, courses and products.

The Cable has a shelf life of 3 months and is printed on high grade 52gsm paper.

There are over 2,200 paying co-op members who have a vested interest in the success and growth of the Cable. It is produced, owned and read by Bristolians who support an independent and local economy.

Michael York / michael@emsm.org.uk, 01865 403339, 07780 874279
Alison Fraser / alison@emsm.org.uk, 0141 946 8708
EMSM – Ethical Media Sale & Marketing
advertising@thebristolcable.org
www.emsm.org.uk
Advertising information & rates

Display Ad | Full page | 1/2 page | 1/4 page | 1/8 page
---|---|---|---|---
Orientation | Portrait | Landscape | Portrait | Portrait
Width (mm) | 238 | 238 | 116 | 116
Height (mm) | 310 | 152 | 152 | 74
Price | £750 | £400 | £225 | £150

Inserts
Inserts £90 per thousand (up to 10g). Maximum insert run 30,000.

Discounts
A limited number of discounts are available on request for charities, social enterprises, campaign groups, NGO’s, publishers and educational establishments. Also for series bookings.

Contact
Please give Alison a call, she’ll be happy to discuss your requirements and work out a suitable package.

“In a constantly shifting media landscape, I think The Bristol Cable have exactly the right idea of what a new local media organisation should be trying to do... I wish them every success; they deserve it.”

JON HENLEY SENIOR GUARDIAN FEATURE WRITER

“I think you’ve done a great job — good stories and good journalism”

KEN LOACH AWARD-WINNING FILM DIRECTOR

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